

## **MEDIA RELEASE**

### **Dalmia Cement Introduces knowledge-sharing platform for Architects**

*Collaborates with Padmashree J K Chowdhury Trust and Association of Architects Assam (AAA)*

**Guwahati, January 17, 2015** – Dalmia Bharat Cement Limited (DCBL) announced the ‘Padmashree Jugal Kishore Choudhury Forum of Excellence’ in collaboration with Jugal Kishore Chowdhury Charitable and Educational Trust and Association of Architects Assam (AAA). The Forum will promote best practices in architecture, ekistics, and planning. It will also recognize practicing and budding architects with the ‘JKC Award of Excellence’.

The Forum’s launch focused on habitat and the role of architecture. Featuring the JKC Lecture on ‘The World we live in’ delivered by the internationally acclaimed writer, Patrick French the event also featured an award ceremony felicitating the ‘Emerging Student Architect of the Year’,

“This initiative reiterates our commitment to facilitating a healthy ecosystem that aims to benefit the architect community and students alike,” said Mr. B K Singh, Senior Executive Director, Marketing and Corporate Communications, Dalmia Bharat Group.

“We are excited to collaborate with two esteemed organizations - JKC Trust and AAA and are sure that the Dalmia Bharat JKC Forum of Excellence shall go a long way in learning, sharing and celebrating architecture,” said Mr. Abhra Banerjee, Executive Director, Sales & Marketing, Dalmia Bharat Cement.

“We are proud to lead the JKC Forum of Excellence that brings together the architect fraternity across Assam. The Forum presents a tremendous opportunity for like-minded professionals to network and learn from each other. This is just the beginning; we look forward to organizing the forum every year,” said Ranjit Chowdhury, Founder and Trustee, JKC Trust.

#### **Dalmia Cement (Bharat) Ltd.**

Dalmia Cement (Bharat) Limited (DCBL) (BSE Code: 533309 | NSE Symbol: DALMIABHA and listed in MSE), part of the Dalmia Bharat Group, is a pioneer in cement manufacturing and applications since 1939. With an expanding India footprint, the company is a category leader in super-specialty cements used for oil well, railway sleepers and air strips and is the country’s largest producer of slag cement. With a growing capacity, currently pegged at 23.9 MTPA, Dalmia Cement is a top quartile player in India. Visit us at <http://www.dalmiacement.com>

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