

Dalmia Bharat Group scales up CSR efforts in Sitapur

Focuses its efforts towards energy conservation, social development and skill training livelihood

Lucknow, June 08, 2018: Dalmia Bharat Foundation (DBF) positions its Corporate Social Responsibility (CSR) initiative by commencing a new project focusing on enhancing soil & water conservation, energy conservation, skill training livelihood and social development of the people residing in Sitapur district, Uttar Pradesh. With this project Dalmia Bharat Foundation aims to catalyse the overall growth of 300 villages nearby.

The project was announced at the Gram Swaraj celebrations held at the Gyaan Vidya School during the day in the presence of Shri Yogi Adityanath, Hon'able Chief Minister of Uttar Pradesh.

Mr. Vishal Bhardwaj, Chief Operating Officer, Dalmia Bharat Foundation said *“As a responsible corporate, our CSR foundation activities are strategically done for the benefits and achievements of national goals, for example, employment, maintainability, national asset preservation and others. Through these efforts, we aim for an overall growth and improvement in the living conditions in Uttar Pradesh in a sustainable manner. Dalmia Bharat Group believes in giving back to the society through activities which help the needy to overcome their challenges in life.”*

For preservation of soil and water the company desilted lakes, with the water collecting limit of 32000 CUM accounting for over 3972 beneficiaries. As part of the energy conservation a total 3500 Solar Lanterns and home light systems were promoted benefiting more than 17500 people. The Livelihood initiative was successfully started with 3 artificial insemination centres in partnership with BAIF Development Research Foundation for Dairy development in over 90 villages. Additionally, more than 1000 toilets were created to cater to more than 5000 people and over 200 hand pumps were built to consider the 1000 individuals for the Social Development of Sitapur.

With these initiatives Dalmia Bharat Foundation is creating opportunities and moving towards its mission to save 14M m³ by harvesting and conserving water for productive use. Additionally, the company will also ensure access to clean cooking and solar lighting to 500 villages. These efforts will transform 40,000 households and create employment opportunities for 17,600 skilled youth, along with social development of 900 villages.

About Dalmia Bharat Group:

Dalmia Bharat Group (www.dalmiabharat.com) is a prominent player in India's core manufacturing sector since 1935, with a national footprint. With a turnover of over 10,000 crore it has a strong presence in Cement, Sugar and Refractories. A leader in specialty cements and the world's greenest cement company with the lowest carbon footprint, Dalmia Bharat has a significant presence in generic sugar, catering to several marquee brands. The Group also caters to an enduring and growing customer base in refractories and has forayed into sustainable power/energy.

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