

MEDIA RELEASE

Dalmia Cement (Bharat) Expands to Bokaro

- ***Purchases 100% of BoJCL for a total enterprise value of ₹ 1,150 crore***
- ***Expands footprint in the Eastern market - plant to cater to Jharkhand, Bengal and Bihar***

Kolkata, December 4, 2014: Dalmia Cement Bharat Limited (DCBL) today announced the acquisition of its Bokaro cement plant by purchasing 100% of Bokaro Jaypee Cement Limited (BoJCL) for a total enterprise value of INR 1,150 crore (BoJCL was a 74:26 JV of JAL & SAIL). With manufacturing capacity of 2.1 million tonnes per annum (MTPA), the plant will cater to Jharkhand, Bengal and Bihar. With this plant, DCBL's installed cement capacity (including subsidiaries and associates) will reach 24 MTPA by the end of FY15.

Mr. Mahendra Singhi, Group CEO (Cement), Dalmia Bharat Group, Mr. Amandeep, Business Head and Director, BoJCL, Mr. BK Singh, Sr. Executive Director, Group Marketing and Corporate Communications, Dalmia Bharat Group and Mr. Indrajit Chatterji, Dy. Executive Director, Sales and Marketing - East were present at the launch.

Speaking to the media Mr Mahendra Singhi, said, "Launch of our Bokaro plant is a definite step forward in our endeavour to strengthen focus on the Eastern market and to deepen our pan-India presence. The plant will not only enhance employment opportunities for local people but also add significant value to economic growth in the region."

The Bokaro cement plant will be benchmarked to global thresholds of manufacturing excellence in producing Portland Slag Cement (PSC) under Dalmia Cement brand name.

Mr. Amandeep, Business Head and Director, BoJCL added, "Eastern India is a highly promising market with sufficient cement demand. With our state-of-the-art plant at Bokaro, we will ensure seamless cement delivery across Jharkhand, Bengal and Bihar."

About Dalmia Cement (Bharat) Ltd.

Dalmia Cement (Bharat) Limited (DCBL) (BSE Code: 533309|NSE Symbol: DALMIABEL and listed in MSE), part of the Dalmia Bharat Group, is a pioneer in the cement manufacturing for over seven decades since 1939. With an expanding India footprint, the company is a category leader in super-specialty cements used for oil well, railway sleepers and air strips. DCBL has strong foothold in the south, east and north-east India. It has 48% equity in OCL India Ltd. (catering to East India) and has acquired Calcom Cement in Assam and Adhunik Cement in Meghalaya (together catering to North East India). With a growing capacity, expected to reach 24 MTPA by end of FY15, Dalmia Cement is a top quartile player in India. Visit us at <http://www.dalmiacement.com>

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